

ABOUT ALICE WOODS (UK)

AN INTRO BY NELE HERZOG

03-2014

Alice took a year off from studying Fine Arts in London to pursue a few projects broaching some major concerns of hers. Also she enjoys changing the environment considering that London is now a global elite capital, especially when it comes to the cities powerful finance industry. At the Büro in Neukölln she is working on a few pieces that will be visible at her Open Studio at the end of the month. All of them relate to Alice' interest in power structures and how they affect the lives of ordinary people, as she puts it. Her work focuses on how American and English neo-liberalistic schemes work and when Alice unveils them, also the ways in which they don't work. She also puts a strong focus on the constitution of language and in that the operations of financial and political terminology. Alice is particularly interested in how the various modes of power unfolding are quite controlled even though they have such disastrous effects often times. This is reflected in her using simple patterns and playful neon colors for pieces that may seem clearly arranged at first, but really contain juicy and shocking content when looking closer.

The trigger for Alice to get engaged with all of this was the most recent financial crash in the aftermath of which her parents lost their jobs. Also growing up in North-Eastern England, where a large number of people is unemployed, has made her sensible to economical topics that unfortunately scare away many people because of their complexity and relatedness to mathematics. Alice got involved with the English branch of Occupy Wall Street, and recently travelled to New York City to work with an Occupy offspring group that is highly concerned with engaging young people in

helping to put pressure on fair market regulations. She is now doing extended and determined research on this and has made it her goal to create things that inspire people to realize that everyone could make a difference.